



**New England Sheep & Wool Growers  
Association (NESWGA)**

[www.nesheep.org](http://www.nesheep.org)

January 2024

Dear Friends,

For 40 years, the New England Sheep and Wool Growers Association has sponsored the Northeast Youth Sheep Show (NEYSS), an annual livestock show for youth in the northeast region. Over the years, NEYSS has grown into one of the premier youth sheep shows in the country.

NEYSS hosts more than 150 exhibitors and their families each July. It has become the unofficial start of the show season for many families. It is a place for friends to join together for a long weekend of learning, growing, connecting, camaraderie, and fun. The event is run entirely by volunteers, many of whom showed here themselves in years past. Youth who attend this event participate in skill-a-thon, a quiz bowl competition, judging contests, and clinics in addition to the traditional sheep show. The sheep show includes individual and team showmanship, breed shows, a fleece show, and market lamb show. Experiences like these play a formative role in the development of these young people and shape the paths for their adult lives; these kids are the agriculture industry's future!

NESWGA is asking for your support as a sponsor. Please consider joining us in our efforts to provide a safe and educational show for the youth. We are pleased to offer a variety of sponsorship options, and we appreciate your consideration and support at any level.

As we all know, participating in events like this one are not all about winning a fancy rosette or a banner; they are about building character and learning about hard work and responsibility. They teach compassion and perseverance and are paramount in a young person's growth into a respectful, civic-minded, capable adult.

This will be the 40th annual NEYSS, and we plan to continue for many years to come. We hope to make this year special in celebration of the longevity of our show.

For more information about becoming a sponsor or for questions about the show, please contact Emma Rogers at [emmamorton246@gmail.com](mailto:emmamorton246@gmail.com), Julia Chute at [juliachute@gmail.com](mailto:juliachute@gmail.com) or Sarah Jakeman at [cheviot99@gmail.com](mailto:cheviot99@gmail.com).

Thank you again for your consideration and ongoing support of the Northeast Youth Sheep Show as an exhibitor, parent, sponsor, or friend.

Sincerely,

Donna Woolam  
NESWGA President

Julia Chute, & Sarah Jakeman  
NEYSS Chairpersons



## CORPORATE SPONSORSHIPS

Please respond by May 1, 2024

### ☺ Platinum \$2,500

- Naming rights for a show ring at the event (3 available) or sponsorship of a large event (Showmanship)
- Trade Show Booth and ability to hang a banner at the show ring
- Opportunity for presentation
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
  - Name on thank you banner at the show

### ☺ Gold \$1,000

- Naming rights for a show or activity (quiz bowl, skill-a-thon, etc)
- Trade Show Booth and ability to hang a small banner at the show ring
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Silver \$500

- Sponsor a breed show
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Bronze \$250

- Shout-outs on all social media channels
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Friend \$150

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

☺ *In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS*

*If you would rather donate an item, please contact Emma Rogers at [emmamorton246@gmail.com](mailto:emmamorton246@gmail.com)*

**Thank you for your support of the Northeast Youth Sheep Show!**

July 19-21, 2024

Name: \_\_\_\_\_

Name as appearing in media and print: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please make checks payable to: NESWGA, note the sponsor level in the memo line
- To pay via PayPal, send the donation to [info@nesheep.org](mailto:info@nesheep.org) and include the sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer

95 Hollow Road, Brimfield, MA 01010



## FRIEND/EXHIBITOR SPONSORSHIPS

Please respond by May 1, 2024

### ☺ Gold \$1,000

- Naming rights for a show or activity (quiz bowl, skill-a-thon, etc)
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Silver \$500

- Sponsor a breed show
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Bronze \$250

- Choice of NEYSS Promo Gear (up to \$35)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Friend \$150

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show
- One mug/tumbler

### ☺ Shepherd \$25

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

☺ In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS

If you would rather donate an item, please contact Emma Rogers at [emmamorton246@gmail.com](mailto:emmamorton246@gmail.com)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Please transfer my "benefits" to: \_\_\_\_\_

- Please make checks payable to: NESWGA, note the sponsor level in the memo line
- To pay via PayPal, send the donation to [info@nesheep.org](mailto:info@nesheep.org) and include the sponsor level in the note
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