



**New England Sheep & Wool Growers
Association (NESWGGA)**
www.nesheep.org

January 2026

Dear Friends,

For over 40 years, the New England Sheep and Wool Growers Association has sponsored the Northeast Youth Sheep Show (NEYSS), an annual sheep show for youth in the northeast region. Over the years, NEYSS has grown into one of the premier youth sheep shows in the country.

NEYSS hosts more than 150 exhibitors and their families each July. It has become the unofficial start of the show season for many families. It is a place for friends to join together for a long weekend of learning, growing, connecting, camaraderie, and fun. The event is run entirely by volunteers, many of whom are past exhibitors. Youth who attend this event participate in skill-a-thon, a quiz bowl competition, judging contests, and clinics in addition to the traditional sheep show. The sheep show includes individual and team showmanship, breed shows, a fleece show, and a market lamb show. Experiences like these play a formative role in the development of these young people and shape the paths for their adult lives; these kids are the future of the agriculture industry.

NESWGGA is seeking sponsors. Please consider supporting our efforts to provide a safe and educational show for the youth. We are pleased to offer various sponsorship options and appreciate your consideration and support at any level.

Participating in events like this one is not all about winning a fancy rosette or a banner; it is about building character and learning about hard work and responsibility. These events teach compassion and perseverance and are paramount in helping young people grow into respectful, civic-minded, capable adults.

For more information about becoming a sponsor or questions about the show, please contact Julia Chute at juliachute@gmail.com, Sarah Jakeman at cheviot99@gmail.com, or Emma Rogers at emmamorton246@gmail.com.

Thank you again for your consideration and ongoing support of the Northeast Youth Sheep Show as an exhibitor, parent, sponsor, or friend.

Sincerely,

Katelyn Landers
NESWGGA President

Julia Chute, & Sarah Jakeman
NEYSS Chairpersons



CORPORATE SPONSORSHIPS

Please respond by May 1, 2026

○ Platinum \$2,500

- Trade Show Booth and ability to hang a banner at the show ring
- Opportunity for presentation
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

○ Gold \$1,000

- Trade Show Booth and ability to hang a small banner at the show ring
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

○ Silver \$500

- Sponsor a breed show
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

○ Bronze \$250

- Shout-outs on all social media channels
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

○ Friend \$150

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

○ *In lieu of a sponsorship, please accept my donation of \$_____ for the NEYSS*

If you would rather donate an item, please contact Emma Rogers at emmamorton246@gmail.com

Thank you for your support of the Northeast Youth Sheep Show!

July 17-29, 2026

Name: _____

Name as appearing in media and print: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- Please make checks payable to NESWGA; note the sponsor level in the memo line
- To pay via PayPal, send the donation to info@nesheep.org and include the sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer

95 Hollow Road, Brimfield, MA 01010



FRIEND/EXHIBITOR SPONSORSHIPS

Please respond by May 1, 2026

① Gold \$1,000

- Sponsor two breed shows
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

② Silver \$500

- Sponsor a breed show
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

③ In lieu of a sponsorship, please accept my donation of \$_____ for the NEYSS
If you would rather donate an item, please contact Emma Rogers at emmamorton246@gmail.com

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Please transfer my "benefits" to: _____

- Please make checks payable to NESWGA; note the sponsor level in the memo line
- To pay via PayPal, send the donation to info@nesheep.org and include the sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer
95 Hollow Road, Brimfield, MA 01010

Thank you for your support of the Northeast Youth Sheep Show!

July 17-19, 2026

www.nesheep.org