



**New England Sheep & Wool Growers  
Association (NESWGA)**

[www.nesheep.org](http://www.nesheep.org)

February 2022

Dear Friends,

For more than 35 years, the New England Sheep and Wool Growers Association has sponsored the Northeast Youth Sheep Show (NEYSS), an annual livestock show for youth in the northeast region. Over the years it has grown and is now revered as one of the premier youth sheep shows in the country.

NEYSS hosts more than 150 exhibitors and their families each July. It has become the unofficial start of the show season for many families. It is a place for friends to join together for a long weekend of learning, growing, connecting, camaraderie, and fun. The event is run entirely by volunteers, many of whom showed here themselves in years past. Youth who attend this event participate in skill-a-thons, quiz bowl competitions, judging contests, and clinics in addition to the traditional sheep show. Experiences like these play a formative role in the development of these young people and shape the paths for their adult lives; these kids are the future of the agriculture industry!

2022 is a big year for NEYSS. The Northeast is hosting this year's All American Junior Show (AAJS), the largest all youth junior sheep show in the country. The two events will run back to back and we anticipate many families from across the country will be staying after AAJS to participate in the NEYSS event.

NESWGA is asking for your support as a sponsor. Please consider joining us in our efforts to provide a safe and educational show for the youth in our communities (and this year the nation). We are pleased to offer a variety of sponsorship options and we appreciate your consideration and support at any level.

As we all know, participating in events like this one are not all about winning a fancy rosette or a banner; they are about building character and learning about hard work and responsibility. They teach compassion and perseverance and are paramount in the growth of a young person into a respectful, civic-minded, capable adult.

For more information about becoming a sponsor or for questions about the show, please contact Katherine Nicholson at [northeastyouthsheep@gmail.com](mailto:northeastyouthsheep@gmail.com).

Thank you again for your consideration and ongoing support of the Northeast Youth Sheep Show as an exhibitor, parent, sponsor, or friend.

Sincerely,

Julia Chute, Chip Hallett & Sarah Jakeman  
NESWGA President and NEYSS Chairpersons



## CORPORATE SPONSORSHIPS

Please respond by May 1, 2022

### ⌚ Platinum \$2,500

- Naming rights for a showring at the event (3 available) or sponsorship of a large event (Showmanship/ Fun Night)
- Trade Show Booth and ability to hang your own small banner at the show ring
- Opportunity for presentation
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ⌚ Gold \$1,000

- Naming rights for a show or activity (quiz-bowl, skill-a-thon, etc)
- Trade Show Booth and ability to hang your own small banner at the show ring
- Name and logo printed in NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ⌚ Silver \$500

- Sponsor a breed show
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ⌚ Bronze \$250

- Shout-outs on all social media channels
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ⌚ Friend \$150

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

⌚ *In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS*

*If you would rather donate an item, please contact Katherine Nicholson at [northeastyouthsheep@gmail.com](mailto:northeastyouthsheep@gmail.com).*

**Thank you for your support of the Northeast Youth Sheep Show!**

July 8-10, 2022

Name: \_\_\_\_\_

Name as appearing in media and print: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please make checks payable to: NESWGA, note sponsor level in memo line
- To pay via paypal, send donation to [info@nesheep.org](mailto:info@nesheep.org) and include sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer

95 Hollow Road, Brimfield, MA 01010

[www.nesheep.org](http://www.nesheep.org)



## FRIEND/EXHIBITOR SPONSORSHIPS

Please respond by May 1, 2022

### ☺ Gold \$1,000

- Naming rights for a show or activity (quiz bowl, skill-a-thon, etc)
- An hour with an expert! *Fitting, nutrition, veterinary, photography, etc.*
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Silver \$500

- Sponsor a breed show
- Waive exhibitor entry fees (up to \$100)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Bronze \$250

- Choice of NEYSS Promo Gear – to be chosen show weekend (up to \$35.00, see Katherine Nicholson for certificate)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Friend \$150

- One mug/tumbler with drink waiver (see Katherine Nicholson for certificate on show weekend)
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### ☺ Shepherd \$25

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

☺ *In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS*

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Please transfer my "benefits" to: \_\_\_\_\_

- Please make checks payable to: NESWGA, note sponsor level in memo line
- To pay via paypal, send donation to [info@nesheep.org](mailto:info@nesheep.org) and include sponsor level in the note
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