



## New England Sheep & Wool Growers Association (NESWGA)

January 2021

Dear Friends,

For more than 35 years, the New England Sheep and Wool Growers Association has sponsored an annual livestock show for youth in the northeast region. Over the years it has grown and is now revered as one of the premier youth sheep shows in the country. The Northeast Youth Sheep Show hosts more than 150 exhibitors and their families each July and this year we need your help to make sure it happens.

Many businesses and nonprofit organizations have suffered financially as a result of the ongoing pandemic, and unfortunately the Northeast Youth Sheep Show is no different. With our annual fundraisers cancelled, we face a budget deficit heading into show season 2021 and need to raise \$15,000 to run the show.

NEYSS is not just a regular show, it has become the unofficial start of show season for many families and is a place for friends to join together for a long weekend of learning, growing, camaraderie, and fun. Parents and volunteers, many of whom showed here themselves in years past, bring their families to take part each year. Youth who attend this event participate in skill-a-thons, quiz bowl competitions, judging contests, and clinics in addition to the regular sheep show. Experiences like these play a formative role in the development of these young people and shape the paths for their adult lives; these kids are the future of the agriculture industry!

This year, the NESWGA is asking for your support as a sponsor. Please consider joining us in our efforts to provide a safe and educational show for the youth in our communities, this year and for many years in the future. We are pleased to offer a variety of sponsorship options and we appreciate your consideration and support at any level.

As we all know, participating in events like this one are not all about winning a fancy rosette or a banner, they are about building character, learning about hard work and responsibility, they teach compassion and perseverance – these events are paramount in the growth of a young person into a respectful, civic-minded, capable adult.

For more information about becoming a sponsor or for questions about the show, please contact Katherine Nicholson at [northeastyouthsheep@gmail.com](mailto:northeastyouthsheep@gmail.com).

Thank you again for your consideration and ongoing support of the Northeast Youth Sheep Show as an exhibitor, parent, sponsor, or friend.

Sincerely,

Julia Chute  
NESWGA President

Chip Hallett & Sarah Jakeman  
NEYSS Chairpersons  
[www.nesheep.org](http://www.nesheep.org)



## CORPORATE SPONSORSHIPS

Please respond by May 1, 2021

### 🕒 Platinum \$2,500

- Naming rights for a showing at the event (3 available) or sponsorship of a large event (Showmanship/ Fun Night)
- Trade Show Booth
- Opportunity for presentation
- Name and logo printed in NESWGA Directory & NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🕒 Gold \$1,000

- Naming rights for a show or activity (quiz-bowl, skill-a-thon, etc)
- Trade Show Booth
- Name and logo printed in NESWGA Directory & NEYSS Premium Book
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🕒 Silver \$500

- Sponsor a breed show
- Shout-outs on all social media channels with links
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🕒 Bronze \$250

- Shout-outs on all social media channels
- Name and logo on NESWGA website
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🕒 Friend \$150

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

🕒 *In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS*

*If you would rather donate an item, please contact Katherine Nicholson at [northeastyouthsheep@gmail.com](mailto:northeastyouthsheep@gmail.com).*

**Thank you for your support of the Northeast Youth Sheep Show!**

July 15-18, 2021

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Name: \_\_\_\_\_

Name as appearing in media and print: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please make checks payable to: NESWGA, note sponsor level in memo line
- To pay via paypal, send donation to [info@nesheep.org](mailto:info@nesheep.org) and include sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer

95 Hollow Road, Brimfield, MA 01010

[www.nesheep.org](http://www.nesheep.org)



## FRIEND/EXHIBITOR SPONSORSHIPS

Please respond by May 1, 2021

### 🔔 Gold \$1,000

- Naming rights for a show or activity (quiz bowl, skill-a-thon, etc)
- An hour with an expert! *Fitting, nutrition, veterinary, photography, etc.*
- Waive exhibitor entry fees
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🔔 Silver \$500

- Sponsor a breed show
- Waive exhibitor entry fees
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🔔 Bronze \$250

- Choice of NEYSS Promo Gear – to be chosen show weekend
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🔔 Friend \$150

- One mug/tumbler with drink waiver
- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

### 🔔 Shepherd \$25

- Name on NEYSS exhibitor t-shirts
- Name on thank you banner at the show

🔔 *In lieu of a sponsorship, please accept my donation of \$\_\_\_\_\_ for the NEYSS*

If you would rather donate an item, please contact Katherine Nicholson at [northeastyouthsheep@gmail.com](mailto:northeastyouthsheep@gmail.com).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please make checks payable to: NESWGA, note sponsor level in memo line
- To pay via paypal, send donation to [info@nesheep.org](mailto:info@nesheep.org) and include sponsor level in the note
- Send this form and your payment to: Scott Poitras, Treasurer  
95 Hollow Road, Brimfield, MA 01010

\*Please transfer my "benefits" to: \_\_\_\_\_

**Thank you for your support of the Northeast Youth Sheep Show!**

July 15-18, 2021