



March 20, 2009

Dear New England Sale Consignor

The New England Sale is gearing up for another record year in 2009. The sale committee wishes to extend an invitation to all breeders to enter their favorite breed. The consignors have been providing exceptional quality breeding sheep for sale over recent years and these sheep are commanding good prices from the buyers.

Classes are offered for rams and ewes of all breeds. A special division for "wether-dam ewes" will be continued. Classes are offered for all registered breeds with an additional class for non-registered, crossbred ewes. Classes will be offered for the same age groups of any breed. A Champion and Reserve Champion will be selected from all of the wether-dam classes. These classes will show and sell in the normal breed order at the end of the show and sale.

We will continue to offer our unique sale attractions that you have come to associate with the New England Sale:

- Champion Cash Jackpots
- \$100 awards for Supreme Champion Ram and Ewe
- Open to all breeds
- Late lamb classes and a bred ewe division
- Lower entry fees (\$15 for ewes) and overall costs
- Used sheep equipment auction
- Buyer's raffle for sale credits up to \$200
- Friday night family barbecue
- Ice Cream Social during Supreme Champion selection
- Northeast Youth Sheep Show (Friday through Sunday) in which sheep purchased at the sale are eligible to be shown in the breed classes.

We will be promoting the sale heavily and guarantee that the sale catalog will be available by the time of the Midwest Stud Ram Sale! In order for us to accomplish this please respect the April 20th entry deadline. We will accept late entries but they may not appear in the sale catalog. Also, take a look at affordable advertising in our sale catalog. Promote your breeding program and entries to the 2009 New England Sale!

#### SHOW/SALE DATE & TIME

SHOW: Friday, July 17th, 8:00 AM  
 Judge: Ed Julian, Rootstown, OH  
 SALE: Saturday, July 18th, 9:00 AM  
 Auctioneer: Billy MacCauley, Atglen, PA

#### BREEDS, CLASSES & QUOTAS

THE 2009 SHOW & SALE IS OPEN TO ALL BREEDS! There is no quota on the number of rams sold per breed but will be subject to sifting. Ewes will also be subject to sifting for insufficient quality or soundness. All breeds will have classes for Yearling Rams, Yearling Ewes, Bred Ewes (up to 3 years old as of 1-1-2009) and Ram & Ewe Lambs.

The break dates for lamb classes are as follows:

All breeds except Polled and Horned Dorsets- Fall lambs: September 1-December 31, 2008; Early Spring Lambs: January 1- February 14, 2009; Late Spring Lambs: February 15 and after. **Dorsets** will be broken as follows: Fall Lambs: September 1- November 30, 2008; Early Spring Lambs: December 1, 2008- January 15, 2009; Late Spring Lambs: January 16 and after.

And don't forget: classes for wether-dams will be offered in all breeds and an additional class will be offered for non-registered, crossbred ewes. Please note that a single Champion and Reserve Champion wether-dam will be selected from these classes. These two winners will not be eligible to compete for Supreme Champion. Wether-sire classes are NOT offered.

#### TRANSPORTATION TO NEW ENGLAND FROM OTHER SALES

Trucking of sheep will be available from the Midwest Sale in Sedalia, MO. Please contact the sale manager to make trucking arrangements.

#### INTERSTATE SHIPMENT OF SHEEP

All sheep consigned to the New England Sale must be positively identified with an eartag approved by the USDA and accompanied by an approved interstate health certificate. This will be the consignor's responsibility. Please make your plans now. The sale management's decision is final regarding adequate identification. For more information, please call 866-873-2824 or your state's USDA APHIS or [www.aphis.usda.gov/vs/scrapie.htm](http://www.aphis.usda.gov/vs/scrapie.htm)

### Congratulations to all the 2008 Jackpot winners!

**SUPREME CHAMPION RAM**  
 Southdown Yearling Ram  
 Andrew & Lisa Hayward, ME

**SUPREME CHAMPION EWE**  
 Southdown Fall Ewe Lamb  
 Hopkins Southdowns, RI

**TOWNSEND BEST CONSIGNMENT AWARD**  
 Olivia Waggoner, Pine Ridge Dorsets, PA

- BORDER LEICESTER RAM:** Stacey Ferraro, CT  
**CHEVIOT RAM:** Anna Charest, MA  
**HORNED DORSET RAM:** Cassell Horned Dorsets, VA  
**HORNED DORSET EWE:** Cassell Horned Dorsets, VA  
**POLLED DORSET RAM:** Southfield Corporation, MA  
**POLLED DORSET EWE:** Olivia Waggoner, PA  
**HAMPSHIRE RAM:** Benjamin James Homestead, NH  
**HAMPSHIRE EWE:** Rolling Hills Farm, PA  
**ICELANDIC RAM:** Hope Hollow Icelandics, CT  
**ICELANDIC EWE:** Hope Hollow Icelandics, CT  
**LINCOLN EWE:** Wyncrest Farm, MO  
**KATAHDIN EWE:** Bruce & Wendy Reineman, ME  
**MONTADALE RAM:** Childs Montadales, WV  
**MONTADALE EWE:** Childs Montadales, WV  
**NATURAL COLORED RAM:** Chelsea Bilyeau, PA  
**NATURAL COLORED EWE:** Charlene Carlisle, NJ  
**OXFORD RAM:** Reid Family Oxfords, MO  
**OXFORD EWE:** Michael Gates, NY  
**RAMBOUILLET RAM:** Wil-Hi Farm, NY  
**RAMBOUILLET EWE:** Wil-Hi Farm, NY  
**ROMNEY RAM:** Ed Julian, OH  
**ROMNEY EWE:** Leslie Lupien, CT  
**SHROPSHIRE RAM:** Dan Riddick, VT  
**SHROPSHIRE EWE:** Elaine Jaycox, NY  
**SOUTHDOWN RAM:** Andrew & Lisa Hayward, ME  
**SOUTHDOWN EWE:** Hopkins Southdowns, RI  
**SUFFOLK RAM:** John & Taylor Peck, NJ  
**SUFFOLK EWE:** Lyn Lee Farms, PA  
**TUNIS RAM:** Barbara Cassell, VA  
**TUNIS EWE:** Jared LaValle, MA

**Who will win in 2009 ?**

**COMMISSION, ENTRY FEES & ENTRY DEADLINE**

A commission of 10% will be charged on the amount over \$100/head. The New England Sale reserves the right to increase the percentage of commissions to cover costs. All applicable commission is charged on any "NO SALES." YOU MUST BE A MEMBER OF THE NESWGA TO ENTER SHEEP. The cost of membership is \$10 for a farm or family. Entry fees are \$15/head on ewes and \$20/head on rams, payable at the time of entry. Institutions can pay by requisition. Entry fees are non-refundable. Substitutions will be allowed.

The deadline for entries is Monday, April 20th. Entries will be accepted after this date but may not appear in the Sale Catalog. Late entries will be included in a supplement that will be distributed at the sale.

**Again in 2009:** Please note that consignors arriving at the sale without having made entries will be charged \$25 per head entry fee. Also, sheep arriving without original registration paper will be assessed a \$10 fee.

All entries should be mailed to: **Becky Peterson, 41 Bell Rd., Leyden, MA 01337 Tel. 413-624-5562**

**👉 CATALOG ADVERTISING OPPORTUNITY 👈**

**OUR GUARANTEE:** The catalog will be available by the time of the Midwest Stud Ram Sale (mid June).

Like you, we're looking for an effective low-cost way to promote our product. We run ads in the big sheep magazines, but that only goes so far and we're surrounded by lots of competition. So we publish our own sale catalog (4,000 copies) and distribute it to everyone we can. And since its a sale catalog, people who read it are people who are looking to buy sheep and sheep-related products. It works great! For you, it's better still because it's low-cost and low-stress. You sketch out what you want to say and we do the rest. We typeset the ad and send you a proof copy for your approval.

We print 4,000 catalogs, mail out 2,500, distribute the rest at New England events, at major shows and sales nationwide, to local 4-H clubs and sheep organizations, and at local feed stores and livestock auctions. For \$70, you can introduce thousands of sheep producers to your farm, products or services. Now is a good time to take advantage of a good deal. Try advertising in the 2009 New England Sale Catalog.

**CHOMA SOUTHDOWNS**

"INTUITION" is the sire of the donated ewe lamb in the sale this year. She will be a good one, so bid often, the funds go to support the Jr. Show and National Sale and the National Regional Show at the Big E.

Introducing "INTUITION" MB Genetics 6-3PKE. We purchased 1/2 interest in this popular ram last year. He was Champion Ram at the All American Jr Show and at the National Jr Show, 1st Place Jr Ram Lamb at the Ohio State Fair Open Show and 5th at NAILE last year. He did an outstanding job for us.

A big THANK YOU To past buyers for supporting our breeding

We have an exciting group of lambs sired by "INTUITION" this year so stop by our pens and check our entries. We think you will like them.

We had the honor of being the Junior Champion Sire at Ohio. Congratulations to Chris Peterson of Wadley, MA on her purchase.

CLAUDETTE & GREGORY CHOMA  
216 MONSON RD.  
STAFFORD SPRINGS, CT 06076

Visitors Always Welcome Phone (860) 684-4315

The Winner's Job, Heavy, Bawls & Mat.

**Lightning Ridge Farm**

The home of one way one Crankle and the show quality. Give us a call!

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Tel: 978-658-3212 • email: jrm@lrfarm.com

**Southfield Corporation** **Orchard Valley Farm**

Two Flocks. One Goal!

Southfield 2669 OR Orchard 2669 OR  
Champion Sire Champion Sire  
2007 New England Sale 2007 New England Sale  
2nd to Fred (Rip) Howarth 2nd to Johnnie Baker

Shepherds:  
Hepp, Heddy and Heidi Peterson  
41 Bell Rd., Leyden, MA 01337  
413-624-5562 ovfarm@medata.net

**PROMOTE YOUR SALE ENTRIES** We offer a special service to New England Sale Consignors: If you place an ad to promote your sale entries we will try to place the ad on the same page as your entries or on a facing page.

**\*\* PLEASE NOTE NEW AD SIZES: \*\***

In an effort to reduce postal costs and meet new postal size regulations, we have changed the size of our catalog. The new catalog will be approximately 11" high and 6" wide. Ad sizes have changed. Please note ad sizes below:

	WIDTH		HEIGHT	PRICE
HALF PAGE	5"	X	4 7/8"	\$70.00
FULL PAGE	5"	X	9 7/8"	\$100.00

The back cover is also available at higher rates on a first come basis.

Reserve this space by contacting Becky Peterson at 413-624-5562.

**TYPESETTING:** We will typeset your ad and send you a proof copy or you may send an electronic file (pdf, doc, or ppt formats, please).

**PHOTOGRAPHS & ARTWORK:** YOU MUST SUPPLY ALL PHOTOGRAPHS & SPECIAL ARTWORK FOR YOUR AD. All photographs will be returned.

**DEADLINE:** The deadline for submitting advertising is April 20. With this April 20th deadline we GUARANTEE THAT THE CATALOG WILL BE AVAILABLE BY THE TIME OF THE MIDWEST SALE. We do accept entries after this date but we cannot accept advertising.

**CAMPER RESERVATIONS:** To help you save travel costs, you may bring your camper or motor home and have electric, water and sewer hook-ups at a small charge of \$25 for the weekend. Reservations are preferred.

*2009 will be another great year!*

Looking forward to hearing from you,

- Becky Peterson, New England Sale Manager

www.nesheep.org